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MAR 22 1924 *

Dahlias and Gladioli

FROM SUNNY CALIFORNIA



Amun Ra.
See page 3

CARL PURDY

Grower of Standard Varieties and Approved Novelties

UKIAH · CALIFORNIA

A Greeting to My Customers

THOSE who know the name of Carl Purdy, in connection with my first specialty of Californian bulbs, or of my second, Dutch bulbs, will perhaps be surprised to receive a Dahlia catalogue from me.

I am, however, not a beginner with this flower, as I have had exceptional opportunities to know Dahlias well.

When, in 1914, I was called upon to take charge of the exhibits of flowers and ornamentals at the great Panama Pacific Exposition, and, in reality, to create a Department of Floriculture, I saw in the very short time at my disposal, the great possibilities of the Dahlia for making a splendid showing in such a favorable climate.

There were already in California a few dealers who had fine Dahlias and were enthusiastic about them, and a number of amateurs. One of them, Mr. T. A. Burns, who has one of the finest collections in the world, was hardly known, even among Dahlia enthusiasts.

To both established dealers and amateurs I offered every possible inducement to put forth their best. I planned the first Dahlia show, at which over 1,500 named varieties were exhibited, and a second even finer show. In the Exposition grounds, under my care over a thousand varieties were grown and made a wonderful show.

The history of California Dahlias since is well known, as well as the fact that, as worded in an eastern magazine, "As usual, Californians lead all."

I think that such an opportunity as I had to study Dahlias could hardly be matched elsewhere. During the Exposition, in consultation with the leading enthusiasts, I made out a list of a hundred Dahlias which we considered the very best. If I had to make such a list now I would hardly use over ten of that hundred, so wonderfully has the Dahlia been improved in the intervening eight years, and to that improvement California has contributed more than any other state.

I come before my patrons not as a hybridizer, an originator of new varieties, but as one who knows Dahlias thoroughly, who has kept in touch with their advance, and who now has no object other than to have only first-class sorts. When the Fair closed I threw away all the Dahlias that I then had.

I can say of this list that it does not contain a single common or even mediocre sort. While there are higher-priced novelties, there are none today which are better than those which I offer.

Terms and Notes

Order early. This may prevent disappointment.

Carriage is free on all retail orders. There is no extra charge for packing.

Delivery can be made at your best planting-time, and orders take precedence from time when received.

I **Guarantee** that all bulbs will be good, be true to name, and will be delivered in good condition.

Terms. Remittance should be sent with order. Personal checks, bank drafts, and money orders will be accepted, while for orders under \$1 stamps may be sent, if an accommodation to buyer.

Cultural directions are sent with every shipment.

Rare sorts not on my list can be supplied, in nearly every instance, at usual dealers' rates.

Decorative Dahlias



This type is large and unusually full at the center, with loosely formed, long, soft petals. Most showy garden flowers.

Ambassador's great blossoms appear nearly black, but are really a very deep maroon. Stems long and slender. A very free bloomer. 75 cts.

Amun Ra. In this immense Decorative Dahlia the outer petals are a gorgeous shade of copper and orange, then they shade to amber and orange and deepen to a full center of a rich dark reddish bronze. Its wonderful color is surpassed by none, and its high merit has

been recognized by many first awards in closely contested shows. \$3.50. See illustration on page 1.

Dr. Tevis has immense blossoms of a blend of copper, old-rose, and old-gold. A great prize-winner. \$1.

Halvelia is a most charming rose-pink. The large flowers are held erect on long, stiff stems. A prize-winner. \$3.50.

Judge Marean is wonderfully rich in color, constantly changing as the flower matures—a glowing salmon-pink with a sheen of orange and with yellow and pure gold shades. The large flowers are borne on long, strong stems and face outward. \$2.50.

Kittie Dunlap. The color of the American Beauty rose, it has long, stiff stems and is a free bloomer. A first-class cut-flower. \$4.

Lady Betty. A large, fine creamy white flower with a pink sheen. \$2.50.

Mabel Taft has a large yellow flower, suffused with pinkish apricot. To be at its best it must be disbudded carefully and will then bear liberally of very fine, long-stemmed flowers. 75 cts.

Magic Flower of Oz. Light copper, shaded with bronze. A vigorous plant with long, erect stems. A fine cut-flower and a great prize-winner. \$2.50.

Maryan. Rich apricot, with orange and buff shades. This fine sort is a good grower with large flowers. \$1.

Mephistopheles. A sensational flower. It is ruby-red with small yellow touches on the ends of the petals. Stems unusually stout holding the large flowers erect. \$5.

Millionaire. Delicate lavender, shading to cream white. Large.

Mrs. Carl Salbach is a superfine Dahlia in every respect. In color it is a fine mauve-pink outlined with deeper mauve. It has a most vigorous habit and very long, strong stems, carrying the blossoms well above the foliage. One of the best. \$1.

Mrs. E. C. Boston is the best white Decorative. Good in any climate, as it does not burn. Large, regularly formed flower. \$1.

Mrs. I. de Ver Warner is of a refined mauve-pink and beautifully formed. A prolific bloomer, with long stems. A fine cut-flower. \$5.

Pride of California is the very best red Decorative Dahlia. It is an excellent grower and carries its large flowers on long, stiff stems. \$1.



New Decorative Dahlia

DECORATIVE DAHLIAS, continued

Princess Pat has very large old-rose flowers, carried up well on long, stiff stems. Most excellent for either cutting or the garden. \$1.

San Mateo is a deep yellow, heavily splashed and striped scarlet. Large and most striking. \$1.50.

Sequoia Gigantea is a big buttercup-yellow Dahlia with a suggestion of red. Large in every way. \$1.50.

Shower of Gold is a brilliant yellow with apricot center. The petals are slightly fluted, the stems excellent. \$1.

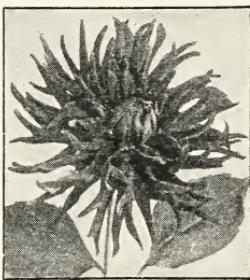
Shudow's Lavender. A more striking Dahlia does not exist. Silvery lavender, shading to white—the color alone would distinguish it. Add to that the fact that it is a strong, vigorous grower and that the flowers are well carried on long, stiff stems and you make it super. \$5.

Sunshine is a glorious scarlet, faintly tipped yellow—an unusually well-formed and brilliant flower. \$1.50.

The Eagle has large sulphur-yellow flowers. \$1.

Theodore Vail is an old-gold, shading to apricot. The stems are long and carry the flowers well above the foliage. \$1.

Cactus Dahlias



California Enchantress. Hybrid Cactus. A large flower in a delightful shade of pale pink. Fine stem and free flowering. \$1.50.

Claremont. Hybrid Cactus. Large, creamy white flowers which are made up of curly petals, giving them a very graceful appearance. Stems long and wiry. Fine in electric light. \$2.

Daddy Butler is a rosy carmine Hybrid Cactus with perfect stem and habit. \$3.50.

George Walters. Hybrid Cactus. Very large coral-pink flowers, suffused with gold at the center. A good grower with many flowers. 75 cts.

Golden West. Mid-way between the Hybrid and English Cactus Dahlia in form, and a striking old-gold in color, with excellent stems and good keeping qualities. 50 cts.

Kalif. Hybrid Cactus. A rich scarlet of perfect form, having very large flowers on long, sturdy stems. 50 cts.

Gladioli, which are as valuable in the garden as dahlias, are among the showiest summer flowers. My list of varieties includes only the best. See pages 9-12.



New Cactus Dahlia

CACTUS DAHLIAS, continued

La Favorita is one of the very best Californian varieties. It is a large Hybrid Cactus of a new and striking color—a most brilliant orange. Always full at the center and carried on long stems. \$1.50.

Mrs. Edna Spencer is also a fine Cactus type, midway between the English and the Hybrid forms. It is a shade of lavender or orchid-pink. A lasting cut-flower of much merit. \$1.

Mrs. Margaret Stredwick is one of the finest examples of the strictly English Cactus type. A soft pink in color and exquisite. \$1.50.

Mrs. W. E. Estes is the latest and best of the snow-white Cactus type. The petals are deep and full, the stem long and strong. It does not burn even when exposed to the strongest sunshine. \$1.

Pierrot has amber petals, boldly tipped white. The blooms are large and incurved. A fine example of the English Cactus Dahlia. 50 cts.

Regent. A midway Cactus type is a clear mauve-pink, with good stems and of much merit. \$2.

San Francisco. Hybrid Cactus. Has large flowers of a reddish bronze. The petals are broad and twisted and the flowers are carried well above the foliage. A splendid show flower in any collection. 75 cts.

Tom Lundy. Hybrid Cactus. Lovely crimson flowers, often 10 inches across. An exceptionally fine flower which does best in heavy soil and full sun. 75 cts.

Peony-flowered Dahlias

The large flowers of this class have from two to five rows of very broad and most artistically twisted and curled petals. The golden center usually shows and is filled with short, curling petals. They are fine, free-blooming garden flowers, and no less valuable for cutting. My own favorites.

Blossom has a white flower, flushed pink, long-stemmed and free-blooming; it is worth while. \$1.

Blue Bird has broad, amaranth-pink petals, shading to lilac. Large flowers and long flowering. \$1.50.

City of Portland is one of the richest yellows in this class of Dahlias. The large flowers are borne freely on long, strong stems, making it an exceptionally fine garden variety. \$1.50.

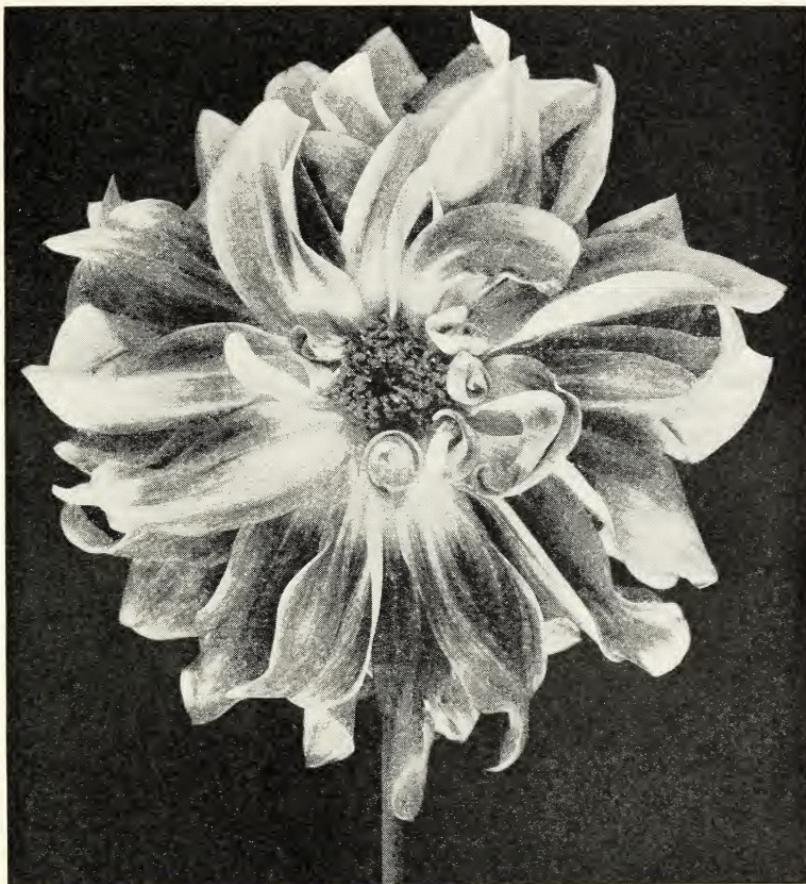
Cream King is incomparable in its color. The soft creamy flowers of good size are borne on very long stems. 75 cts.

Elizabeth Boston gives us a peony-like flower in a deep crimson, shaded to old-gold. A tall grower and very free in flower. \$3.50.

Elsa is the best white Peony-flowered Dahlia. 75 cts.

Fantastique is a deep wine-crimson in color. The large flower has much twisted and curved inner petals, hence the name. \$1.

Meyerbeer has a large flower in a fascinating purple shade. The plant is quite robust in growth and flowers freely. 75 cts.



Pearl Ruggles

PEONY- FLOWERED DAHLIAS, continued

Mrs. Jessie L. Seal. The large flowers are a most attractive old-rose and are borne on long, graceful, wiry stems. Most satisfactory. \$1.

Pearl Ruggles. One of the largest of the new Peony-flowered varieties and exquisitely colored—carmine-rose suffused with pink, lighter at the tips, and white at the base of the petal. The long petals twist and curl, and the yellow disc is surrounded with little florets, giving a most artistic effect. Extra-long stems hold the beautiful blossom erect. \$1.50.



Pompon Dahlias

Pompon Dahlias

These little gems produce very freely very small, compact flowers like the pompon chrysanthemums. They make excellent cut-flowers.

Amber Queen. Deep amber, blending well with gold shades. 35 cts.

Bobby. Dull red, with small, very compact blooms. 75 cts.

Ideal. One of the best yellows. 50 cts.

Johnnie. The tiniest of all. Very dark red. 50 cts.

Nelly Fraser. Admittedly the best pink. 50 cts.

Pee Wee. Soft yellow, with the center shading to brown. 50 cts.

Very Fine Collections at Low Prices

I have made arrangements to have superb Collections made up for me from one of the finest and largest plantings of Dahlias in California. They may or may not be sorts which I list, but they are fine and of great value.

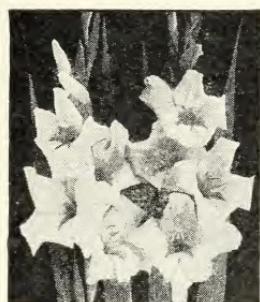
25 superb Dahlias, numbering some of the crackerjacks, all listed at \$1.50 and upward, for \$25. 12 fine Pompons for \$3.50.

25 very fine Dahlias in named sorts, none listed at less than 50c., for \$12.50. Unusual value.

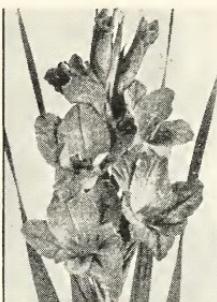
15 named sorts, listed at \$1 each, for \$10.

32 varieties, costing \$30, for \$20.

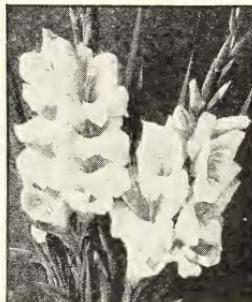
I know the varieties and they are all most excellent.



Peace



Mrs. Francis King



America

Gladioli

What the daffodil is among spring flowers, the Gladiolus is in summer—and more. Hardy, easily grown, adaptable to almost any garden soil, and giving at least fair results for any grower, they are finding a rapidly enlarging space in gardens and an increasingly prominent place as cut-flowers. Then, too, they are very free from disease and propagate rapidly.

When I say they are hardy, do not misunderstand me to mean that they can be left out in the ground in the winter everywhere. They can be throughout the Pacific Coast and the South, and they might winter in the ground as far north as Pennsylvania, but whether in the milder climates or not, the best culture demands their being dug in the fall, stored, and re-planted in the spring. I do not favor fall planting, even on the Pacific Coast; the ground is more apt to become packed and there is no appreciable gain. Bulbs planted in California in February will flower about as soon as bulbs planted in December.

If there is a choice of soil, a sandy loam is best, and no fresh manure should be used when planting. When they are several inches high, a light dressing of well-rotted manure, applied on top of the ground, will cause the plants to give larger flowers, and if they are planted the year after a fair manuring, there will be an appreciable improvement in growth.

For cut-flowers, cut the spike in the cool of the day, when the lowest bud begins to open, and the flowers will expand perfectly in water. Do not cut too low, but leave four or five leaves at the base.

If a succession of flowers is desired, plant at intervals of fifteen days from March 1 on. I have flowers as late as early November at The Terraces.

If grown for cut-flowers, plant in rows, far enough apart to cultivate, but for garden adornment it is better to plant in groups of not over twelve to the group, and in these groups a distance apart of 6 inches is sufficient.

It is better, too, not to plant nearer than $2\frac{1}{2}$ feet from the edge of a bed, as in that case other plants may be used to hide the vacancy when their flowering season is over.

After the leaves yellow in the late fall, dig the bulbs, cure in a dry, shaded place, and take off the bulblets and old bulbs; then store in a dry, cool place till spring.

Cultural Summary of Gladioli

Time to plant: In the East, spring. In the milder regions December to May, but March to May preferable.

Distance apart: 6 inches or a little less.

Depth to plant: 4 to 6 inches, and deeper in light soil.

For succession of flowers, plant fifteen days apart.

For decorative purposes, cut when the first flower opens.

Dig every fall when the bulbs are ripe. Store in a cool, frostless, dry place.

My selection of Gladioli is for the typical garden-lover. I do not offer a single poor, worn-out sort, nor do I list new, high-priced, and untried novelties which may be dropped in a year or two, but I do offer an unusually fine list of varieties in all colors—varieties that are worthy of a place in any garden.

My list contains only strictly fine Gladioli that have been tried and approved by the best gardeners. The new novelties that are listed have certainly come to stay, and have already received the approval of the wise Gladioli growers. I do not believe that I am at all egotistical when I say that this list is about the finest collection of strictly first-class varieties that can be assembled.

I offer two sizes: The first are extra-fine, plump tubers, $1\frac{1}{2}$ inches in diameter and larger; the second are good flowering bulbs, $1\frac{1}{2}$ inches in diameter. The first are *superfine*, and the second such as are usually sold as "fine bulbs."

Carriage. We prepay postage or express charges to any point in the United States, but for points east of the Rocky Mountains I must add 10 cents per dozen to the prices quoted.

Remittances may be made by money order or personal check; or, if amounting to less than \$1, stamps will be accepted.

America. Soft flesh-pink. A most excellent cut-flower and no other Gladiolus has had a longer or greater vogue. First size, 6 cts. each, 60 cts. per doz., \$4 per 100; second size, 5 cts. each, 50 cts. per doz., \$3.50 per 100.

Baron J. Hulot. A fine Gladiolus of a dark violet shade and about the best blue known. First size, 10 cts. each, \$1 per doz., \$7.50 per 100; second size, 7 cts. each, 70 cts. per doz., \$5.50 per 100.

Byron L. Smith. A lovely orchid-lavender-pink, with large, well-opened flowers of great charm. First size, 30 cts. each.

Crimson Glow. One of the very best crimsons. It has a large flower of fine form and habit. First size, 30 cts. each, \$3 per doz.

E. J. Shaylor. A deep rose-pink, tall in habit, and with strong spikes. It is very highly rated. First size, 20 cts. each, \$2 per doz.

Empress of India. A rich velvety maroon which is very attractive. First size, 10 cts. each, \$1 per doz., \$7 per 100; second size, 8 cts. each, 80 cts. per doz., \$5.50 per 100.

Evelyn Kirtland. One of the most exquisite of pinks—the center is shell-pink, the outer edge deep rose-pink. First size, 20 cts. each, \$2 per doz.

Flora. In this fine variety the flowers are rich yellow and are borne on very strong stems. First size, 20 cts. each, \$2 per doz.

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GARDEN CITY, NEW YORK

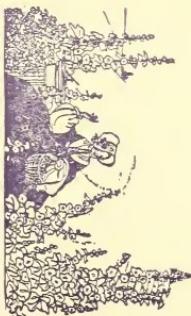
Gentlemen:

Please send me _____ cop____ of ADVENTURES IN
MY GARDEN AND ROCK GARDEN by Louise Beebe
Wilder, for which I enclose _____.

Name _____

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ADVENTURES
IN
MY GARDEN
AND
ROCK GARDEN



Louise Beebe Wilder

MRS. WILDER'S book is the product of a passionate love of plants and gardening guided by copious experience and good taste. Her two previous books, *My Garden* and *Colour in My Garden*, have established her as an authoritative writer in her chosen field.

In this present book she makes a unique contribution to the American garden. More than half the book is devoted to rock gardens. The appendix is a hundred page dictionary of rock plants and included are all the cultural details of raising from seed, soil preferences, planting seasons, etc. It is the only real book published in America on the subject of rock gardens, and will be an invaluable aid to anyone who has ventured or is contemplating a venture into this most fascinating realm of gardening.

The New York *Times* says: ". . . when to this" (her love for creative gardening) "is added a real gift for words, the instinct to use them with ease and color, and artistic effect, the result is a book that is in itself fascinating, if one has the least interest in the subject."

The book has two full-page plates in color from paintings by Miss Anna Winegar and more than twenty-five full or half page half-tones.

Price, \$5.00

At All Bookstores

or

Use Coupon on Back Cover



DIMANTHUS
NEGLECTUS
Perhaps the most
charming of the
pink

GLADIOLI, continued

George Paul. Very large maroon flowers, stained yellow. First size, 10 cts. each, \$1 per doz., \$7 per 100; second size, 8 cts. each, 80 cts. per doz., \$5.50 per 100.

Golden Measure. Deep, pale yellow flowers of more than ordinary large size. Tall, erect spikes. 15 cts. each, \$1.50 per doz.

Gretchen Zang. A beautiful soft pink at the base blending to scarlet. First size, 12 cts. each, \$1.20 per doz., \$8 per 100; second size, 10 cts. each, \$1 per doz., \$6.50 per 100.

Halley. This old favorite has large, open flowers of a delicate salmon-pink. It is early and a strong grower. First size, 8 cts. each, 80 cts. per doz., \$5.50 per 100; second size, 6 cts. each, 60 cts. per doz., \$4.50 per 100.

Herada. Very attractive flowers of pure mauve, the throat of a deeper shade. Wonderful cut-flowers in electric light. First size, 18 cts. each, \$1.80 per doz.; second size, 14 cts. each, \$1.40 per doz.

Le Maréchal Foch. One of the outstanding newer introductions. Resembles America but it is much larger and earlier. A pure, delicate pink. First size, 15 cts. each, \$1.50 per doz., \$8 per 100.

Lily White. Another exceedingly good white, shading to cream. First size, 8 cts. each, 80 cts. per doz., \$5.50 per 100; second size, 6 cts. each, 60 cts. per doz., \$4.50 per 100.

L'Immaculée. One of the very best whites. First size, 15 cts. each, \$1.50 per doz.; second size, 12 cts. each, \$1.20 per doz.

Mary Pickford. Creamy white flowers most delicately blending to soft sulphur at the throat. Surpassed by none in delicacy of coloring. First size, 15 cts. each, \$1.50 per doz.

Mrs. Dr. Norton. Not less exquisite in coloring than the last named. A delicate pink, shading to rose-pink at the base, with sulphur blotches on the lower petals. A prize-winner of first merit. First size, 15 cts. each, \$1.50 per doz.

Mrs. Francis King. Not new, yet one I would not be without. A most effective flame-color. Few Gladioli are more striking. First size, 8 cts. each, 80 cts. per doz., \$5.50 per 100; second size, 6 cts. each, 60 cts. per doz., \$4 per 100.

Mrs. Frank Pendleton. Remains one of the outstanding sorts at any price. Very large, soft salmon-pink, with deep red blotches in the throat. Few orchids surpass it in coloring. Straight, strong spikes. First size, 10 cts. each, \$1 per doz., \$7 per 100; second size, 7 cts. each, 70 cts. per doz., \$5.50 per 100.

Myrtle. One of the loveliest of delicate rose-pinks. First size, 15 cts. each, \$1.50 per doz.

Panama. Remains as fine a rose-pink as there is. First size, 10 cts. each, \$1 per doz., \$7 per 100; second size, 8 cts. each, 80 cts. per doz., \$6 per 100.

Primulinus Hybrids. These are an entirely different type of Gladioli, with smaller, hooded flowers on slender stems. The type is a primrose-yellow, and the hybrids run toward pinks. My mixture is an unusually fine one, worth far more than it costs. First size, 7 cts. each, 70 cts. per doz., \$5 per 100; second size, 6 cts. each, 60 cts. per doz., \$4 per 100.



GLADIOLI, continued

Prince of Wales. An early-flowering improved Halley. Soft apricot-pink, suffused salmon. Fine first size, 12 cts. each, \$1.20 per doz.; second size, 10 cts. each, \$1 per doz.

Rose Ash. One of the most striking of Gladioli in an old-rose, overlaid with daphne-pink. Hard to describe unless one says "ashes of roses." A very fine thing. Very large bulbs, 50 cts. each, \$4 per doz.

Schwaben. A clear canary-yellow, with a small blotch of garnet at the throat. Strong and erect. The large flowers are well expanded. First size, 10 cts. each, \$1 per doz., \$7 per 100; second size, 8 cts. each, 80 cts. per doz., \$5.50 per 100.

Wilbrinck. A sport of Halley. Soft flesh-color. An excellent early-flowering sturdy plant. First size, 12 cts. each, \$1.20 per doz.; second size, 10 cts. each, \$1 per doz.

CARL PURDY, Ukiah, California